

The Business Health Checklist For Small Business

9 Things Every Small Business Needs To Know About How To Get Business Sustainability



Check which business issue classes you have. Circle your identified issues. Topics selection is based on Internet demand. Count issues in rows. Identify your strengths and weaknesses. Prioritise your Strategies for Profitability.

Business Class	Issues Count								
Increased Production Costs		Opportunity Cost	Economies of Scale	Supply and Demand	Production Time	Fixed Costs	Variable Costs	Quality	Raw Material Costs
Product Taxes		Income Tax	Goods / Services Tax	Excise Tax	Import Export Tax	Tax Credits	Sales Tax	Production Tax	International Tax
Delays in Customer Payments		Credit Card Payment	Working Capital	Accounts Payable	Cash Flow Management	30 Day Payments	Failure to Pay Bill	Long Payment Terms	Slow invoicing
High Financial Costs		Real Estate	Balance Sheet	Business Credit Cards	Bank Overdraft	Equity Financing	Interest Expense	Cost of Goods Sold	Finance Cost
Sales Decline		Social Media Change	Product Lifecycle	Market Change	Sales Process Decline	Sales Reporting	Market Share	Return on Assets	Consumer Behaviour
Strong Competition		Competitive Edge	Competitive Advantage	Competition Analysis	Unique Value Proposition	Customer Segments	Product Range	Online Branding	Competition Position
Obtaining Finance		Business Loan	Business Plan for Loan	Cash Flow Financing	Equity Financing	Debt Financing	Friends and Family	Angel Investment	Crowdfunding
Logistics Costs		Supply Chain Costs	Transportation Costs	Investment Costs	Procurement Costs	Production Costs	Inventory Costs	Labor Costs	Customer Service
Declining Profitability		Profit Margin	Top Line Growth	Bottom Line Growth	Market Size	Product Lifecycle	Financial Performance	Rising Costs	Staff Productivity

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